

2026 ANUAL CONVENTION

L'Auberge Hotel & Casino Baton Rouge, LA

AGENDA

Monday, January 19

(Main Event Center – Ballroom B)

Breakfast On Your Own

7am – 9am - Registration / Vendor Set-Up

9am – Veronica Mosgrove -

“Year of the Outdoors” Marketing Opportunities

11am - Lisa Courtney - “Recreation Reimagined”

12pm - Lunch

1pm - “Roundtable Cracker Barrels”

Open Discussions | Moderator: Greg Domingue

3pm - Exhibitor Trade Show

6pm – Dinner | Cash Bar | Auction | RV Park Trivia hosted by Bobby Sorden

Tuesday, January 20 (Chatsworth Room – near Hotel Registration Desk)

Breakfast On Your Own

9am – Membership Meeting / Board Election

10am – Kayla Dodge and Kayla Blanchard -

“Introducing...AI”

11am – Tico Soto - “Working with Your CVB’s”

12pm – David Basler - “OHI Trends & Insights” / Lunch | “Advocacy”

1:30pm – Tour Tiger’s Trail RV Resort

Platinum Sponsors: Cajun Broadband, Inc and Clayton Park Models

Gold Sponsor: Leavitt Recreation & Hospitality Insurance

Silver Sponsors: Livingston Parish Tourism and Visit Baton Rouge

Bronze Sponsors: Louisiana Travel Association, Parkside RV Park and App My Community

